

Notice of References Cited		Application/Control No. 09/835,731	Applicant(s)/Patent Under Reexamination KEPROS ET AL.	
		Examiner JEAN JANVIER	Art Unit 3688	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Amy Doane, "The Shopper's Wallet-More And More Retailers Are Using Rewards Clubs To Keep Customers, Generate Market Research", San Francisco Chronicle: Friday July 31, 1998
	V	
	W	
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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